



The Barossa Council

P O Box 867

NURIOOTPA SA 5355

APPLICATION FORM FOR TOURISM AND SERVICES ROAD SIGNS

*Before completing this application, please read the "Road Sign Guidelines".
To be eligible road signs, applicants must demonstrate that they meet the appropriate criteria in Section Two of the "Road Sign Guidelines – Guide to Visitor and Services Road Signs".*

Name of Applicant _____

Address _____

Phone _____ Fax _____

Email _____

Name of Business / Service _____

Address of Business / Service _____

Your Local Council _____

1. Do you believe you meet the Criteria in the Guidelines?

After reading the Criteria in the Guidelines, do you believe that you meet the Essential Criteria and Specific Criteria (where applicable)?

Yes No

2. Are you currently registered with SATC?

Yes No

3. Which category best describes your attraction? (Refer to Section Two of the Guide for Tourism and Services Road Signs)

- | | |
|---|--|
| <input type="checkbox"/> Galleries | <input type="checkbox"/> Museums |
| <input type="checkbox"/> Cellar Doors | <input type="checkbox"/> Historic Properties or site |
| <input type="checkbox"/> Accommodation | <input type="checkbox"/> Theme Parks |
| <input type="checkbox"/> Zoos & Wildlife Parks | <input type="checkbox"/> Scenic flights or cruises |
| <input type="checkbox"/> Outdoor recreation | <input type="checkbox"/> Tourist / Scenic Drives |
| <input type="checkbox"/> Natural &/or Natured based | <input type="checkbox"/> Other attractions |

4. How long has the business/service been operating in its present form?

- Not yet operating (specify planned opening date): _____
- Less than 1 year Between 1 and 5 years
- Between 5 and 10 years More than 10 years

5. Are the details of your business, including opening hours available to visitors at the nearest accredited Visitor Information Centre?

Yes No

6. What are your opening days and hours?

Monday	
Tuesday	
Wednesday	
Thursday	
Friday	
Saturday	
Sunday	

7. Is the attraction open on public holidays?
 Yes No

8. Is the attraction open during school holidays?
 Yes No

9. Is your attraction signed inside your property boundary?
 Yes No

10. Does the attraction have the opening hours/days displayed?
 Yes No

11. If yes, advise location of sign.

12. Are you a member of the Local Tourist Association?
 Yes No If Yes, please provide name of Association:

13. Is pre-booking necessary?
 Yes No If Yes, please provide details:

14. What means do you use to communicate its operation, facilities etc to the visitor?
 Print media advertising Electronic media
 Direct mail campaigns Other means

15. Do you advertise in local/regional tourist guides/magazines etc?
 Yes No

16. Number of visitors per year (if available) _____

17. Are there any existing signs, which will become redundant and/or could be removed if new signs are approved?
 Yes No

Please append the following information in support of application:

- Maps/s of suggested signing location/s;
- Photographs of existing signs at suggested location/s;
- Relevant licences and approvals to operate as an establishment;
- Details of on-site signing at your business

With all sections completed and with relevant support material attached, please submit this application to The Barossa Council. Council may forward this application to the relevant DPTI Office. Failure to supply all necessary information may result in an unsuccessful application. An initial response to you will occur within 28 days of delivery of this application form.



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DESCRIPTION: - *Fingerboard / reassurance blade** (Please circle one)*
(Proposed wording for the sign)

LOCATION PLAN:

(Street and Site where Sign is to be installed)

New Post Needed **YES / NO**

Sign to be **Single Sided / Double Sided**

- **ADMINISTRATION / INSTALLATION FEE** – Refer to the current Fees and Charges Register.
- **ADDITIONAL POST (IF NEEDED)** – Refer to the current Fees and Charges Register.
- **FINGERBOARD SIGNAGE COST** - At Cost, to be paid by applicant prior to installation.
- **REASSURANCE BLADE SIGNAGE** – At Cost, to be paid by applicant prior to installation.

I HEREBY AUTHORISE THE BAROSSA COUNCIL TO CARRY OUT THE WORKS DETAILED AND UNDERTAKE TO BEAR THE FULL COST OF THE MANUFACTURE AND INSTALLATION OF THE SIGN, SUBJECT TO THE APPLICATION BEING ENDORSED BY COUNCIL.

.....
PRINT NAME & SIGN

DATE

- There shall be a limit of three (3) finger board signs in any one direction on any post.
- Sign may include the name of the business if the business is located outside of a 50 or 60 km/h speed zone.
- Sign will only show a symbolic representation if the business is located inside a 50 or 60 km/h speed zone or township.
- Where more than one business similar to the business applying for a sign is located within that section of road, a limit of two (2) named signs will apply.
- If two (2) businesses have named finger board signs located on one post and a further application is received, a rationalisation of the existing signs will be made and a symbolic sign may be erected to replace all other named finger board signs.