

COVER SHEET

CONFIDENTIAL REPORT

30 SEPTEMBER 2020

SPECIAL COUNCIL MEETING

CORPORATE AND COMMUNITY SERVICES

3. CONFIDENTIAL AGENDA – MANAGER COMMUNITY PROJECTS

3.1

2021 SANFL SOUTH AUSTRALIA COUNTRY FOOTBALL CHAMPIONSHIPS

The matter of the agenda item being a Report regarding Council's potential Expression of Interest to host an event or events in the 2021 SANFL South Australia Country Football Championships and pursuant to Section 90(3)(d)(i) of the Local Government Act 1999 ("the Act") being commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to prejudice the commercial position of the person who supplied the information, or to confer a commercial advantage on a third party, and (ii) would on balance, be contrary to the public interest.

There is strong public interest in enabling members of the public to observe Council's transparent and informed decision-making. This helps to ensure accountability, maintain transparency of public expenditure, facilitate participation, assist public awareness and allow for the scrutiny of information. Attendance at a Council meeting is one means of satisfying this interest. The public will only be excluded from a Council meeting when the need for confidentiality pursuant to Section 90(2) of the Act outweighs the public interest of open decision making.

In this matter, the reason that receipt, consideration or discussion of the information or matter in a meeting open to the public would be contrary to the public interest is that the information has been provided to Council as commercial in confidence. The matter has been requested to be kept confidential until such dates any embargo on the announcement regarding venues for the 2021 SANFL South Australia Country Football Championships.

On balance, the above reason which supports the need for confidentiality pursuant to Section 90(2) of the Act outweighs the factors in favour of the public interest of open decision-making.

RECOMMENDATION:

That Council:

- (1) Under the provisions of Section 90(2) of the Local Government Act 1999, make an order that the public be excluded from the meeting with the exception of the Chief Executive Officer, Director Corporate and Community Services, Director Development and Environmental Services, Director Works and Engineering, Manager Community Projects, Communications Officer and the Minute Secretary, in order to consider in confidence, a report relating to Section 90(3) (d) of the Local Government Act 1999 relating to agenda item 3.1.1 2021 SANFL South Australia Country Football Championships being information that must be considered in confidence in order to ensure that Council does not disclose commercial information of a confidential nature (not being a trade secret) the disclosure of which – (i) could reasonably be expected to prejudice the commercial position of the person who supplied the information, or to confer a commercial advantage on a third party; and (ii) would, on balance, be contrary to the public interest.
- (2) Accordingly, on this basis, Council is satisfied that public interest in conducting meetings in a place open to the public has been outweighed by the need to keep the information and discussion confidential as the information has been provided to Council as commercial in confidence and Council could be prejudiced if it disclosed this information.

CONFIDENTIAL REPORT

SPECIAL MEETING OF COUNCIL

CORPORATE AND COMMUNITY SERVICES

MANAGER COMMUNITY PROJECTS

30 SEPTEMBER 2020

3.1 CONFIDENTIAL AGENDA

3.1.1

2021 SANFL SOUTH AUSTRALIA COUNTRY FOOTBALL CHAMPIONSHIPS

B11262

PURPOSE

To consider hosting the 2021 SANFL South Australia Country Football Championships on the weekend of 9 - 11 July 2021.

RECOMMENDATION

That Council:

- (1) Approve the tender submission for hosting the 2021 SANFL South Australia Country Football Championships on 9 – 11 July 2021, including a cash contribution of \$28,000 ex GST to the South Australian National Football League and up to a further \$2,000 ex GST to procure equipment as described in the report.
- (2) Approve a 2020/2021 first quarter budget adjustment of up to \$30,000 ex GST.
- (3) Having considered this matter in confidence under Section 90(2) of the Local Government Act (the Act) pursuant to Section 90(3)(b)(i) and (ii) of the Act being information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct business, or to prejudice the commercial position of the council, makes an order pursuant to Section 91(7) of the Local Government Act 1999, that the minutes, report and attachments other than the minutes relating to the confidentiality order of the Confidential Council Meeting held on 30 September 2020 in relation to Confidential Item Number 3.1.1 and titled 2021 SANFL South Australia Country Football Championships, be kept confidential and not available for public inspection until such date as any embargo on the announcement regarding venues for the 2021 SANFL South Australia Country Football Championships is lifted.

REPORT

Background

The SA Country Football Championships is an event that showcases, supports and celebrates country football, with a vision of football leaving lasting legacies in communities.

Commencing in 1994, the SA Country Football Championships brings together players and officials from 24 regional leagues across South Australia. Following the rapid growth of women's football, in 2018 the Championships welcomed women's teams to compete for the first time. 250 talented community footballers from country South Australia represent six zone teams across the men's and women's carnivals.

For the first time in 2019, the event was held in conjunction with a SANFL Statewide Super League Match between Adelaide and Port Adelaide. The combined event attracted 4,850 attendees across the weekend.

The Championships also incorporate a number functions and events that support, educate and celebrate competing players and officials, such as an official opening dinner and player welfare education sessions.

The event is held over the 9 - 11 July 2021 weekend.

Discussion

An invitation to tender was received on 18 August 2020 and closes on 6 October 2020. A key requirement is for two ovals, therefore the Nuriootpa Centennial Park has been identified as the key facility to host the event. Officers have been working with the Nuriootpa Rovers Football Club (the Club) to ascertain the interest and capacity in hosting the event. The Club have indicated that they have the desire and volunteers to host the event, in conjunction with Council.

SANFL have documented minimum requirements that need to be met by the host venue:

REQUIREMENT	DESCRIPTION	ABILITY TO DELIVER
DISTANCE	Venue must be no more than 3 hours' drive from Adelaide CBD and/or be accessible by flight	Yes
EXCLUSIVITY	SANFL will require exclusive access to the venue from 8:00am Friday 9 July 2020 to 7:00pm Sunday 11 July 2021.	Yes (some negotiation may be required with Barossa United Soccer Club)
OVAL	Two football ovals required, ideally adjoining or within the same sports precinct	Yes
CHANGEROOMS	Seven (7) unisex change rooms in venue precinct (at least two with direct oval access)	Yes
TIMECLOCK & SCOREBOARD	Must be provided for each oval	Partial – Need to supply digital timeclock
FIRST AID & DEFIB.	Must be provided	Yes
BROADCAST	Scaffold or filming area required on centre-wing	Currently filming and broadcast performed from grandstand
COACHES BOX	Needs to be elevated coaches box (back of truck is generally used), enough seats for 8-10 (one oval only, hosting SANFL Statewide Super League Match)	Can be arranged from grandstand and will continue to be negotiated during tender process
OVAL CONDITION	Ovals must meet minimum turf standards (grass coverage and	Yes – SANFL already inspected oval as

	hardness). <i>Successful tenderer will be required to undertake any recommendations as a result of a turf inspection.</i>	required standard as part of AFL Hub preparation
CRICKET PITCH	No hard wicket pitch. Consultation required if there is any form of cricket wicket.	No – turf pitch
LIQUOR LICENCE	Liquor Licence compliance required	Yes – Nuriootpa Rovers Football Club
PA SYSTEM	Must be provided	Will need to be supplied
PERMIETER FENCING	Must ensure all patrons enter through main gates via designated ticket sales and entry points	Partial - will continue to be negotiated during tender process
SECURITY	SANFL Contracted Security Service must be engaged	Yes

The tender documentation provides that the event host commercial expectation to host the event should be \$50,000; with a cash contribution being an important requirement of that amount. In-kind contribution will also be considered.

Officers support the benefit of hosting the event as it will encourage overnight stays and additional economic benefit into the region through visit spend over the weekend.

The recommended contribution (ex GST) is as follows:

Cash contribution	\$28,000
In-kind support – Volunteers 200 x volunteer hours @ \$40ph	\$8,000
In-Kind Support – Council Traffic management planning, venue hire, marketing and promotion	\$2,000
Provision of portable toilets, digital score board & PA, power to interchange & coaches box, signage, scaffolding (Up to \$2,000 ex GST commitment from Council if sponsorship / donation not forthcoming.)	\$10,000
Provision of materials, race bunting, ice etc	\$2,000
TOTAL CONTRIBUTION	\$50,000

Officers will continue to work with the Club and any potential sponsors to reduce the cost of equipment and materials, however should Council be required to procure the equipment that is currently not available at the facility, a budget of up to \$2,000 ex GST may need to be provided.

The submission of a tender response continues to leverage and provide value from the partnership with SANFL and Council's commitment to SANFL / SACA Memorandum of Understanding and relationship management in support of ongoing infrastructure investment in our region.

ATTACHMENTS OR OTHER SUPPORTING REFERENCES

Attachment 1: SACFC Host Tender Document – 20/53990

COMMUNITY PLAN / CORPORATE PLAN / LEGISLATIVE REQUIREMENTS

Community Plan



Community and Culture



Health and Wellbeing



Business and Employment

- 2.1 Initiate and support activities which encourage participation and pride in the Barossa Council area.
- 2.6 Support a vibrant and growing arts, cultural, heritage and events sector.
- 4.2 Create opportunities for people of all ages and abilities to participate in the community.
- 5.13 Support economic development through events

Legislative Requirements

Local Government Act 1999

Road Traffic Act 1961

FINANCIAL, RESOURCE AND RISK MANAGEMENT CONSIDERATIONS

Existing resources can be directed to managing the event and stakeholders. Should Council support the event proposal, up to \$40,000 ex GST, will be required via a 2020/2021 first quarter budget adjustment.

COMMUNITY CONSULTATION

Officers have consulted with the Nuriootpa Rovers Football Club as their support is vital to the successful hosting of the event. No further consultation will be required under Council policy or the Local Government Act.